
CRITERIA TO CONSIDER WHEN RECOMMENDING AN ENDORSEMENT OF A CANDIDATE

In the interest of providing a meaningful and reasonable recommendation for endorsement from all of the WSEU affiliated local unions the below criteria is suggested by SEPAC. These same criteria will be utilized by SEPAC in order to achieve a uniform and fair review of the recommendation(s). Not all criteria has to be utilized by local unions and/or SEPAC but it is suggested to adhere to as many of the criteria as possible when making a recommendation for endorsement.

Accountability

- Candidate questionnaire and campaign profile
- Candidate interviews
- Candidates past relationship with labor (including union membership)

Organizational Interests

- Ability for labor to make a difference in the campaign outcome
- Union density and capacity in district – both current and potential growth
- Net expenditure or ability to leverage resources from union involvement
- Visibility of labor and our issues in the race
- Importance of candidate to our legislative agenda

Candidate Quality

- Agrees with WSEU on most of our key issues – and their willingness to be out front on our issues
- Personal willingness to work hard/overall effectiveness
- Interest in having labor's support

Candidate's Ability to Win

- District make-up/voting history and patterns
- Assessment of candidate's campaign organization
- Candidate status, i.e.; incumbent, challenger or open seat
- Other political factors, e.g.; vulnerability of opponent

“Helping You Make an Informed Choice”